# Introduction to the theory and practice of biologically inspired design Presented by

## **Marc Weissburg**

Professor at Georgia tech & Vice-President of the ISBE



Prof. Marc Weissburg
Will lead you to the
mystery world of the
Biomimetics

Marc Weissburg is Professor of Biological Sciences at Georgia Tech, a Brook Byers Institute of Sustainable Systems Professor, and Co-Director of the Center Biologically Inspired-Design (BID). ecologist by training, Professor Weissburg has taught and practiced biomimicry (aka biologically-inspired design or BID) for 15 years. He has designed and assessed BID teaching methods, and worked with students, scientists, architects, and other professionals wishing to learn practice. He has worked with major companies to develop novel, innovative and more benign technologies to solve complex human challenges ranging from better fiber products to sustainable industrial systems organization. Most recently, he has been using ecological network analysis (ENA) as a tool to understand and design human infrastructure systems.

### **Description of the short courses:**

The short courses will introduce you to concepts and applications biologically-inspired design (BID), aka biomimetics. It is designed for engineers and scientists with little biological background, and will give attendees a basic understanding of useful techniques and best practices. We will discuss basic techniques to frame technical problems to make it easier to find biological "solutions", systematic ways to search the biological literature effectively, and ways to evaluate the match between particular biological models and the problem being considered.

#### **China Standard Time (CST):**

18:30-20:30, 17 October 2020 (Saturday)

18:30-20:30, 18 October 2020 (Sunday)

#### **Virtual Meeting Platform:**

Tencent meeting (Chinese Version)

**VOOV** meeting (English Version)

**LANGUAGE:** English

**CERTIFICATE:** provided after the courses

**REGISTRATION FEE:** used for lecture fee

Delegate: 500 RMB; Student: 300 RMB

**REGISTRATION DEADLINE: 30 Sep. 2020** 

**CONTACT**: Dr. TIAN Ximei, Tel/Fax: +86-431-85166507, Email: xmtian@isbe-online.org